



### Thursday, April 17, 2025

### **The Odyssey**

Tinley Park, IL

### **Promise Of Hope Fashion Reveal**

Celebrating more than a quarter-century of support.

### **IMPACT:**

Annual fundraising event raising awareness and funding to access world class cancer clinical trials close to home in a community hospital setting. Proceeds benefit The UChicago Medicine Ingalls Memorial world-renowned **Comprehensive Community Based Cancer Research and Oncology Program**. You are impacting life-changing therapies for cancer patients in the Southland through clinical trials, integrative wellness, genetics screening, food insecurity and patient financial counseling for current and future cancer patients.

### Value to your company

Average attendance is 450+

- Demonstrate your commitment to transforming community health in Chicago Southland with visibility and impact
- Leverage increased brand awareness and good will with your customers and the community
- Expand market reach and expose your brand to decision makers and business owners

## Promise Of Hope Fashion Reveal SPONSORSHIP AND RECOGNITION OPPORTUNITIES

### EVENT SPONSOR \$20,000

### **RECOGNITION:**

- Title Sponsor recognition in all event promotional collateral
- Verbal recognition at event
- Branding on all event signage and/or banners including online event page
- Prime placement of two ads in souvenir book
- Social media announcement, including corporate branding linked to website
- Opportunity to include giveaways in swag bag

# CANCER RESEARCH SPONSOR \$15,000

### **RECOGNITION:**

- Sponsor recognition in all event promotional collateral
- Verbal recognition at event
- Branding on all event signage and/or banners including online event page
- Two ads in souvenir book
- Social media announcement
- Opportunity to include giveaways in swag bag

# INTEGRATIVE WELLNESS SPONSOR \$10,000

### **RECOGNITION:**

- Sponsor recognition in event materials
- Verbal recognition at event
- Branding on all event signage and/or banners including online event page
- One ad in souvenir book
- Opportunity to include giveaways in swag bag
- Social media announcement

# FOOD IS MEDICINE SPONSOR \$7,500

### **RECOGNITION:**

- Sponsor recognition in event materials
- Verbal recognition at event
- Branding on all event signage and/or banners including online event page
- One ad in souvenir book
- Opportunity to include giveaways in swag bag
- Social media announcement

### PATIENT INSPIRATION SPONSOR \$5,000

Seating accommodation to sponsor up to 10 cancer research patients

#### **RECOGNITION:**

- Verbal recognition
- Souvenir book listing
- Table branding
- Social media announcement

### **SPONSOR A TABLE**

### \$1,000

Seating accommodation for 10 guests

#### **RECOGNITION:**

- Souvenir book listing
- Table branding
- Social media announcement

# Promise Of Hope Fashion Reveal **SPONSORSHIP AND RECOGNITION OPPORTUNITIES**

Address		
City	State	Zip
Email		Phone
-	-	e box for your desired sponsorship(s).
\$20,000 Event Sponsor		\$7,500 Food is Medicine Sponsor
\$15,000 Cancer Res	search Sponsor	\$5,000 Patient Inspiration Sponsor
\$10,000 Integrative	Wellness Sponsor	\$1,000 Table Sponsor
Total Amount	Signa	iture
Inchrystiana		
	with a sheal to the	
Fill out form and mail	with a check to the	address below:
Ingalls Developme	ent Foundation	
One Ingalls Drive Harvey, IL 60426		
www.ingallsfoundatic 708.915.6115	on.org	
foundation@uchicage	omedicine.org	1
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