2023
EVENT SPONSORSHIP, BRANDIMG & RECOGNITION OPPORTUNITIES

GENEROSITY HELPS HEAL.

Help transform community health in the Southland
Expand Access to Care.
Build Community.
Enhance our Campus.
Ingalls Development Foundation hosts three major special events annually to address the unmet needs, health and social challenges of thousands of children and adults in the Southland as well as UChicago Medicine Ingalls Memorial’s healthcare heroes, staff, patients and their families.

Your generosity helps heal. Your generosity changes and improves lives. Your generosity transforms community health.

When you support UChicago Medicine Ingalls Memorial Hospital, you advance high quality equitable healthcare in the Southland. As the first hospital in the Southland, founded in 1923, we wrote the book on quality patient care. In the century since then, we’ve continued to be the leader in addressing the healthcare needs of our Southland communities. Your investments bring additional impact to employees, families and residents through clinical focused programs, services and activities.

Our events are wonderful opportunities to unite community and business leaders, healthcare professionals, supporters, and community at large behind our mission to transform community health. Through event sponsorship, your business can align with the premiere hospital in the Southland in a very public way.

Enhance your company’s visibility through logo inclusion, social media, event day banners, recognition in publications and various other promotional opportunities. Network and engage potential business opportunities, customers, and employees. Reward senior staff for their hard work and diligence.
Ingalls Open Golf Outing

**IMPACT: Transforming Community Health**
Proceeds from the Ingalls Open funds the Ingalls Impact Fund which supports various clinical areas within UChicago Medicine Ingalls Memorial and the achievement of equitable healthcare.

**Value to your company**
Approximately 95% of our audience are men from diverse backgrounds. Attendees are generally 40+ years of age.

- Leverage increase brand awareness and goodwill with your customers and the community.
- Expand market reach and expose brand to affluent, college educated, decision makers and business owners.
- Demonstrate your commitment to transforming community health in the Southland with visibility and impact.
Ingalls Open Golf Outing

SPONSORSHIP AND RECOGNITION OPPORTUNITIES

Champion Sponsor | $15,000 | Exclusive
Remarks • Distribute promotional give-aways in swag bags
RECOGNITION: Banner on each course • Pin Flags • Verbal • Podium Sign • Program Book • Event Signage • Table Signage • Registration Signage • Invitations • Event Poster • Announcement on Social Media Facebook Event Page • Media Releases • Website • Newsletter

Course Sponsor | $12,500
Distribute promotional give-aways in swag bags
RECOGNITION: Banner on select course • Verbal • Podium Sign • Remarks • Program Book • Event Signage • Table Signage • Registration Signage • Invitations • Event Poster • Announcement on Social Media • Facebook Event Page • Media Releases • Website • Newsletter

Dinner Sponsor | $10,000
Distribute promotional give-aways in swag bags
RECOGNITION: Verbal • Program Book • Event Signage • Table and Bar Signage • Registration Signage • Invitations • Event Poster • Announcement on Social Media • Facebook Event Page • Media Releases • Website • Newsletter

Lunch Sponsor | $7,500
Distribute promotional give-aways in swag bags
RECOGNITION: Verbal • Program Book • Event Signage • Signage at Halfway houses • Registration Signage • Invitations • Event Poster • Announcement on Social Media • Facebook Event Page • Media Releases • Website • Newsletter

Golf Cart Sponsor | $5,000
Distribute promotional give-aways in swag bags
RECOGNITION: Signage on Golf carts • Verbal • Program Book • Event Signage • Table Signage • Invitations • Event Poster • Website

Beverage Cart Sponsor | $3,000
Distribute promotional give-aways in swag bags
RECOGNITION: Signage at Beverage/Snack Area • Program Book • Event Signage • Announcement on Social Media

Score Card Sponsor | $1,500
Distribute promotional give-aways in swag bags
RECOGNITION: Logo on Bag Tags • Program Book

Contest Sponsor | $1,000
Distribute promotional give-aways in swag bags
RECOGNITION: Sponsor Logo on Sponsor Board • Verbal • Program Book

Specialty Hole Sponsor | $750
RECOGNITION: Sponsor Logo on Sponsor Board • Opportunity to Set-up Sponsor Provided Tent, Table and Chair at Hole • Program book

Hole Sponsor | $500
Sponsor Logo on sponsor board

FOURSOMES:
Foursomes includes continental breakfast, lunch, cocktails reception, and dinner
General Admission: $3,500 | Individual: $875
Early Bird: $3150 | Individual: $788
Receive a 10% early bird discount if purchased by June 30, 2022
Ingalls Open Golf Outing

SPONSORSHIP AND RECOGNITION OPPORTUNITIES

Donor/Company Name: _____________________________________________________________
(As you would like to be listed in print communication)

Address: _______________________________________________________________________

City: ___________________________ State: ___________________ Zip: _______________________

Email: ___________________________ Phone: ________________________________

Individual Event Sponsorships I Check the box for your desired sponsorship(s).

__ $15,000 Champion (1 available) __ $12,500 Course (2 available)
__ $10,000 Dinner Sponsor __ $1,500 Score Card
__ $7,500 Lunch Sponsor __ $750 Specialty Hole
__ $5,000 Golf Cart __ $500 Hole Sponsor

Total Amount: ___________________ Signature: __________________________________

Payment Method

Credit Card (Visa, Mastercard, Amex, Discover)

Name on Card _________________________________________________________________

Card Number ________________________________________________________________

Expiration Date: ______________________ CVV: ______________
Ingalls Open Golf Outing

**FOURSOME** | Includes continental breakfast, lunch, cocktail reception and dinner.

Donor/Company Name: ____________________________
(As you would like to be listed in print communication)

Address: __________________________________________

City: __________________ State: ___________ Zip: ___________

Email: ____________________________________________ Phone: __________________

__ North Course  __ $3,500 Foursome General Admin.
__ South Course  __ $875 Individual General Admin.

Total Amount: __________________ Signature: ______________________

**Payment Method**

Credit Card (Visa, Mastercard, Amex, Discover)

Name on Card __________________________________

Card Number __________________________________

Expiration Date: _____________ CVV: ___________

Online: ingallsopen23.givesmart.com

**FOURSOME MEMBERS**

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__ $3,150 Foursome Early Bird
__ $788 Individual Early Bird

**EARLY BIRD** | Receive 10% discount off general admission if purchased before July 1, 2023.
Annual Benefit Gala

IMPACT: Transforming Community Health

Proceeds from the Annual Benefit Gala serve the patients, caregivers and employees through the Ingalls Impact Fund as well as capital projects, trials and general needs.

Value to your company

800+ attendees, primarily from the healthcare industry, generally 35+ years of age, with families.

- Leverage increased brand awareness and goodwill with your customers and the community.
- Expand market reach and expose brand to affluent, college educated, decision makers, physicians, healthcare professionals, caregivers, and business owners.
- Demonstrate your commitment to transforming community health in the Southland with visibility and impact.
Annual Benefit Gala

SPONSORSHIP AND RECOGNITION OPPORTUNITIES

**Champion Sponsor | $75,000**
Two tables • Program Remarks • Distribute promotional give-aways in swag bags

**RECOGNITION:** Recognition in all event promotional collateral and table signage • Verbal and visual acknowledgment • Prominent full page program book recognition • Website logo & link • Meet and Greet • Newsletter recognition • Video • Sponsorship announcement on social media • Logo recognition on Facebook event page • Media Releases • Gobo display at Benefit Gala

**Believer Sponsor | $50,000**
One Table • Distribute promotional give-aways in swag bags

**RECOGNITION:** Recognition in all event promotional collateral • Verbal and visual acknowledgment • Select full page program book recognition • Website logo & link • Meet and Greet • Newsletter recognition • Video • Sponsorship announcement on social media • Logo recognition on Facebook event page • Media Releases

**Sustainer Sponsor | $30,000**
Distribute promotional give-aways in swag bags

**RECOGNITION:** Recognition in all event promotional collateral • Verbal and visual acknowledgment • Full page program book recognition • Website Logo & link • Newsletter recognition • Video • Sponsorship announcement on social media • Logo recognition on Facebook event page • Media Releases

**Illuminator Sponsor | $25,000**

**RECOGNITION:** Special event signage for A/V & Lighting • Save the Date • Invitations • Verbal and visual acknowledgement • Full page program book recognition • Pre-Event Posters • Website Logo • Sponsorship announcement on social media • Logo recognition on Facebook event page • Media Releases

**VIP Reception Sponsor | $15,000**

**RECOGNITION:** Special event signage • Invitations • Verbal and visual acknowledgement • Half page program book recognition • Pre-Event Posters • Website Logo • Sponsorship announcement on social media • Logo recognition on Facebook event page • Select media releases

**Cocktail Reception Sponsor | $10,000**

**RECOGNITION:** Special event signage • Invitations • Verbal and visual acknowledgement • Half page program book recognition • Pre-Event Posters • Website name listing • Sponsorship announcement on social media • Name recognition on Facebook event page

**Auction Sponsor | $7,500**

**RECOGNITION:** Special event signage • Invitations • Verbal and visual acknowledgment • Half page program book recognition • Website name listing • Sponsorship announcement on Facebook event page • Sponsorship announcement on social media • Name recognition on Facebook event page • Logo recognition on Facebook event page

**After Party Sponsor | $5,000**

**RECOGNITION:** Special event signage • Invitations • Sponsorship announcement on social media • Website name listing • Sponsorship announcement on Facebook event page • Website logo • Sponsorship announcement on social media • Logo recognition on Facebook event page • Name recognition on Facebook event page

**Centerpiece Sponsor | $2,500**

**RECOGNITION:** Guest table signage • Invitations • Program book recognition • Website name listing • Sponsorship announcement on social media • Name recognition on Facebook event page

**Advocate | $1,000**

**RECOGNITION:** Program book recognition
Annual Benefit Gala

SPONSORSHIP AND RECOGNITION OPPORTUNITIES

Donor/Company Name: ______________________________________________________
(As you would like to be listed in print communication)

Address: _____________________________________________________________________

City: __________________________ State: ______________________ Zip: ___________________

Email: ___________________________ Phone: ________________________________

Individual Event Sponsorships | Check the box for your desired sponsorship(s).

__ $75,000 Champion  __ $10,000 Cocktail Reception Sponsor
__ $50,000 Believer  __ $7,500 Auction Sponsor
__ $40,000 President’s Reception  __ $5,000 After Party Sponsor
__ $30,000 Sustainer  __ $2,500 Centerpiece Sponsor
__ $25,000 Illuminator Sponsor  __ $1,000 Advocate
__ $15,000 VIP Reception Sponsor

Total Amount: _____________________ Signature: ________________________________

Payment Method

Credit Card (Visa, Mastercard, Amex, Discover)

Name on Card ________________________________________________________________

Card Number _______________________________________________________________

Expiration Date: __________________________ CVV: __________________________
Promise Of Hope Fashion Reveal - Celebrating 25 years of support.

IMPACT: Helping Cancer Patients fight
In its 25th year, this annual event is focused on stopping Cancer’s deadly impact and finding a cure. Proceeds benefit UChicago Medicine Ingalls Memorial world renowned Comprehensive Cancer care which includes life-changing Oncology Research, clinical trials, integrative wellness, genetics assessment and therapies for current and future cancer patients, as well as the Ingalls Impact Fund.

Event Demographics:
Approximately 95% of our audience are professional women from diverse backgrounds. Attendees are 30+ years of age. Average attendance is 350+.

- Leverage increased brand awareness and goodwill with your customer and the community.
- Expand market reach and expose brand to affluent, college educated women
- Demonstrate your commitment to transforming community health in the Southland with visibility and impact
Promise Of Hope Fashion Reveal

SPONSORSHIP AND RECOGNITION OPPORTUNITIES

Haute Couture Mission Sponsor | $30,000 | Exclusive
Two tables • Remarks • Online Video
RECOGNITION:
- Title sponsor recognition in all event promotional collateral
- Prime logo placement
- Pre-event Spotlight chat/pop-up with designated spokesperson
- Verbal recognition at event
- Logo on all event signage and/or banners
- Social media sponsor video
- Corporate logo linked to your website
- Logo on event online pages
- Prime placement of two ads in souvenir book
- Opportunity to distribute giveaways
- Social media announcement
- Spotlight article in IDF digital newsletter

Snazzy Advocate Sponsor | $15,000
One table
RECOGNITION:
- Presenting sponsor recognition in all event promotional collateral
- Prominent logo placement
- Verbal recognition at event
- Logo on all event signage and/or banners
- Social media sponsor video
- Logo on event online pages
- Prominent placement of two ads in souvenir book
- Opportunity to distribute giveaways
- Social media announcement

En Vogue Runway | $7,500
RECOGNITION:
- Sponsor recognition in event materials
- Select logo placement
- Verbal recognition at event
- Logo on signage at event
- Logo on event online pages
- Select placement of one ad in souvenir book
- Opportunity to distribute giveaways
- Social media announcement

Panache Swag | $5,000
RECOGNITION:
- Sponsor recognition in select event materials
- Select logo placement
- Verbal recognition at event
- Logo on signage at event
- Logo on event online pages
- Select placement of one half page ad in souvenir book
- Opportunity to distribute giveaways
- Social media announcement

Fashionista Silent Auction | $2,500
RECOGNITION:
- Sponsor recognition in some event materials
- Select logo placement
- Verbal recognition at event
- Logo on signage at event
- Logo on event online pages
- Select placement of one half page ad in souvenir book

Honorary Inspiration Table | Table for 10
Cancer patients and Oncology staff | $1,000
RECOGNITION:
- Verbal acknowledgment
- Souvenir book listing
- Table signage
- Announcement on social media

Chic Glam | $10,000
RECOGNITION:
- Sponsor recognition in event materials
- Choice logo placement
- Verbal recognition at event
- Logo on signage at event
- Logo on event online pages
- Choice placement of one ad in souvenir book
- Opportunity to distribute giveaways
- Social media announcement
Donor/Company Name: ______________________________________________________ (As you would like to be listed in print communication)
Address: ____________________________________________________________________
City: __________________________ State: __________________ Zip: ________________
Email: ___________________________ Phone: _________________________________

Individual Event Sponsorships I Check the box for your desired sponsorship(s).

__ $30,000 Haute Couture Sponsor
__ $15,000 Snazzy Advocate Sponsor
__ $10,000 Chic Glam
__ $7,500 En Vogue Runway
__ $5,000 Panache Swag
__ $2,500 Fashionista Silent Auction
__ $1,000 Honorary Inspiration Table
__ $850 Table Host

Total Amount: __________________ Signature: ________________________________

Payment Method

Credit Card (Visa, Mastercard, Amex, Discover)

Name on Card ________________________________________________________________
Card Number ________________________________________________________________
Expiration Date: ________________ CVV: ____________