
2022
- Corporate Partnerships
- Sponsorship, Branding, and Recognition Opportunities
Increase your impact by joining with other organizations to help UChicago Medicine Ingalls Memorial transform community health and accelerate advancements in patient care, education and training, and research and innovation. Improve the health of our community.

**Corporate Charitable Partner | Annual Giving**
Direct Annual Giving supports the unrestricted Ingalls Impact Fund. This program engages business leaders and companies in our mission of transforming community health.

**Event Sponsor**
There are numerous opportunities for your organization to become involved with events that benefit UChicago Medicine Ingalls Memorial.

- Promise of Hope Fashion Reveal | April 7, 2022
- 49th Annual Benefit Gala | June 25, 2022
- Ingalls Open Golf Outing | July 25, 2022

**Customized Campaigns and Special Promotions**
Give back to the Southland community and grow your brand at the same time through fun and innovative fundraising drives. In an increasingly competitive marketplace, consumers are looking to align with companies that share their values and support the same causes they do. Partnering with UChicago Ingalls Memorial Hospital can show customers or potential customers you care about the surrounding community.
GENEROUSITY HELPS HEAL

We passionately pursue our mission to improve the health of all Chicago Southland communities we serve and especially those most in need of your help. In 2021 the Ingalls Development Foundation provided over $6 million in benefits and services.

Thanks to all

Capital Investment
EPIC: Electronic Patient Information
$5,000,000

Cancer Research
$600,000

COVID-19
$115,000

Genetic Screening
$115,000

Community Scholars
Employee Scholarships
$108,650

Integrative Wellness
$100,000

Community Impact Grants
$85,000

Maternal Health
$55,000

Safety Town/Rehab
$55,000

OTHER ACTIVITIES + PROGRAMS
Desser Comprehensive Breast Center
Healthy Baby Network
Patient Financial Navigation
Desser Memorial Courtyard
Cardiac Club
Free Mammograms

Total Impact over $6M
Our generous corporate partners are critical to our mission to transform community health.

The Corporate Partners program is an alliance between corporations, and business leaders dedicated to demonstrating their heart for the southland community by making an investment in healthcare.

Corporate Partners provide the opportunities to put the latest medical discoveries and technologies to work in the Southland throughout the UChicago Medicine Ingalls Memorial system.

Make a difference in the lives of your employees, customers and the Southland community.

Become a Corporate Partner

We welcome the opportunity to design a Corporate Partner Program specifically for you. Corporate list is not exhaustive.
Ingalls Development Foundation hosts three major special events annually. Our events are wonderful opportunities to unite leaders, staff, supporters, and community at large. These events are designed to meet the ever increasing needs of patients and residents of the Southland.

Through event sponsorship, your business can align with the premiere hospital in the Southland in a very public way. Our team works closely with you to customize a program that meets your goals.

Choose from different sponsorship levels and events.

Enhance your company’s visibility through logo inclusion, social media, event day banners, recognition in publications and various other promotional opportunities.

Network and engage potential business opportunities, customers, and employees.

Reward senior staff for their hard work and diligence.
Promise of Hope Fashion Reveal
Thursday, April 7, 2022
Odyssey Country Club, Tinley Park

IMPACT: Helping Cancer Patients fight Cancer
In its 22nd year, this annual event is focused on stopping Cancer’s deadly impact and finding a cure. A portion of the proceeds benefit UChicago Medicine Ingalls Memorial world renowned life-changing Oncology Research, clinical trials, and therapies for current and future cancer patients, and the Ingalls Impact Fund.

Value to your company: Endless Possibilities
Approximately 95% of our audience are women from diverse backgrounds. Attendees are generally 35+ years of age. Average attendance is 350+.

- Leverage increased brand awareness and goodwill with your customers and the community.
- Expand market reach and expose brand to affluent, college educated women.
- Demonstrate your commitment to transforming community health in the Southland with visibility and impact.
HAUTE COUTURE MISSION SPONSOR | $30,000 | Exclusive

- Two tables • Remarks • Online Video
- Recognition:
  - Title sponsor recognition in promotional materials
  - Corporate logo will have prime placement on all event related communication and promotional materials
  - Pre-event Spotlight chat/pop-up with designated spokesperson
  - Corporate logo within eBlasts linked to your website
  - Logo on event website
  - Prime placement of two ads in Digital Program
  - Opportunity to distribute giveaways
  - Corporate logo included on virtual Step and Repeat background
  - Prominent listing on sponsor slides
  - Inclusion in day of event program announcements
  - Recognition in post-event thank-you materials
- Spotlight article in IDF newsletter

SNAZZY ADVOCATE | $15,000

- One table • Distribute promotional give-aways in swag bags
- Recognition:
  - Presenting Sponsor recognition in promotional materials and corporate logo will have prominent placement on all event related communication and promotional materials
  - Recognition in eBlast, pre-event networking and pre-show loop
  - Corporate logo within eBlasts linked to your website
  - Logo on event website
  - Prominent placement of two ads in Digital Program
  - Recognition in event press releases
  - Inclusion in day of event program announcements
  - Recognition in post-event thank-you materials

CHIC PALATE | $10,000
- Recognition:
  - eBlast, pre-event networking and pre-show loop
  - Corporate logo within eBlasts linked to your website
  - Logo on event website
  - Prominent placement of one ad in Digital Program
  - Recognition in event press releases
  - Inclusion in day-of-event program announcements
  - Recognition in post-event thank-you materials

EN VOGUE RUNWAY | $7,500
- Recognition:
  - eBlast, pre-event networking and pre-show loop
  - Special recognition during fashion show introduction
  - Additional mentions during Fashion show
  - Corporate logo within eBlasts linked to your website
  - Inclusion in day of event program announcements
  - Recognition in post-event thank-you materials

PANACHE SWAG | $5,000
- Recognition:
  - eBlast, pre-event networking and pre-show loop
  - Corporate logo on swag giveaway item
  - Corporate logo within eBlasts linked to your website
  - Inclusion in day of event program announcements
  - Recognition in post-event thank-you materials

FASHIONISTA SILENT AUCTION | $2,500
- Recognition:
  - eBlast, pre-event networking and pre-show loop
  - Special recognition on the Silent Auction pages and app
  - Corporate logo within eBlasts linked to your website
  - Inclusion in day of event program announcements
  - Recognition in post-event thank-you materials

Honorary Inspiration Table | Table for 10 Cancer Patients and Oncology Staff | $1,000
- Recognition:
  - Verbal acknowledgement
  - Program Book • Table signage • Announcement on Social Media

Stacey Eaton, Cancer Survivor and Clinical Trial Participant
50th Annual Benefit Gala
Saturday, June 25, 2022
Tinley Park Convention Center, Tinley Park

Impact: Transforming Community Health
Proceeds from the Annual Benefit Gala serve the patients, caregivers and employees through the Ingalls Impact Fund as well as capital projects, trials and general needs.

Value to your company
800+ attendees, primarily from the healthcare industry, generally 35+ years of age, with families.

- Leverage increased brand awareness and goodwill with your customers and the community.
- Expand market reach and expose brand to affluent, college educated decision makers and business owners
- Demonstrate your commitment to transforming community health in the Southland with visibility and impact.
SPONSORSHIP AND RECOGNITION OPPORTUNITIES

Champion Sponsor | $75,000

Two tables • Program Remarks • Distribute promotional give-aways in swag bags

RECOGNITION: All Event signage including table signage • Save the Date • Invitations • Verbal and visual acknowledgement • Prominent full page program book recognition • Pre-Event Posters • Website logo & link • Meet and Greet • Newsletter recognition • Video • Sponsorship announcement on social media • Logo recognition on Facebook event page • Media Releases • Slide show during program • Gobo display at Benefit Gala

Believer Sponsor | $50,000

One Table • Distribute promotional give-aways in swag bags

RECOGNITION: All Event signage • Save the Date • Invitations • Verbal and visual acknowledgement • Full page program book recognition • Pre-Event Posters • Website logo & link • Meet and Greet • Newsletter recognition • Video • Sponsorship announcement on social media • Logo recognition on Facebook event page • Media Releases • Slide show during program

Sustainer Sponsor | $30,000

Distribute promotional give-aways in swag bags

RECOGNITION: All Event signage including table signage • Save the Date • Invitations • Verbal and visual acknowledgement • Full page program book recognition • Pre-Event Posters • Website logo & link • Meet and Greet • Newsletter recognition • Video • Sponsorship announcement on social media • Logo recognition on Facebook event page • Media Releases • Slide show during program

Illuminator Sponsor | $25,000

RECOGNITION: Special event signage for A/V & Lighting • Save the Date • Invitations • Verbal and visual acknowledgement • Full page program book recognition • Pre-Event Posters • Website Logo • Sponsorship announcement on social media • Logo recognition on Facebook event page • Media Releases

VIP Reception Sponsor | $15,000

RECOGNITION: Special event signage • Invitations • Verbal and visual acknowledgement • Half page program book recognition • Pre-Event Posters • Website Logo • Sponsorship announcement on social media • Logo recognition on Facebook event page • Select media releases

Cocktail Reception Sponsor | $10,000

RECOGNITION: Special event signage • Invitations • Verbal and visual acknowledgement • Full page program book recognition • Pre-Event Posters • Website name listing • Sponsorship announcement on social media • Name recognition on Facebook event page

Auction Sponsor | $7,500

RECOGNITION: Special event signage • Invitations • Verbal and Visual acknowledgement • Program Book recognition • Website name listing • Sponsorship announcement on social media • Logo recognition on Facebook event page

After Party Sponsor | $5,000

RECOGNITION: Special event signage • Invitations • Program book recognition • Website name listing • Sponsorship announcement on social media • Logo recognition on Facebook event page

Centerpiece Sponsor | $2,500

RECOGNITION: Guest table signage • Invitations • Program book recognition • Website name listing • Sponsorship announcement on social media • Name recognition on Facebook event page

Advocate | $1,000

RECOGNITION: Program book recognition
Ingalls Open Golf Outing
Monday, July 25, 2022
Olympia Fields Country Club, Olympia Fields

**Impact: Preventing Blindness**
Proceeds from the Ingalls Open help fight blindness for patients battling retinal ailments and funds the Ingalls Impact Fund.

**Value to your company**
Approximately 95% of our audience are men from diverse backgrounds. Attendees are generally 40+ years of age.

- Leverage increase brand awareness and goodwill with your customers and the community.
- Expand market reach and expose brand to affluent, college educated decision makers and business owners.
- Demonstrate your commitment to transforming community health in the Southland with visibility and impact.
SPONSORSHIP AND RECOGNITION OPPORTUNITIES

Foursome must be purchased separately.

Champion Sponsor | $15,000 | Exclusive
Remarks • Distribute promotional give-aways in swag bags
RECOGNITION: Banner on each course • Pin Flags • Verbal • Podium Sign • Program Book • Event Signage • Table Signage • Registration Signage • Invitations • Event Poster • Announcement on Social Media • Facebook Event Page • Media Releases • Website • Newsletter

Course Sponsor | $12,500
Distribute promotional give-aways in swag bags
RECOGNITION: Banner on select course • Verbal • Podium Sign • Remarks • Program Book • Event Signage • Table Signage • Registration Signage • Invitations • Event Poster • Announcement on Social Media • Facebook Event Page • Media Releases • Website • Newsletter

Dinner Sponsor | $10,000
Distribute promotional give-aways in swag bags
RECOGNITION: Verbal • Program Book • Event Signage • Table and Bar Signage • Registration Signage • Invitations • Event Poster • Announcement on Social Media • Facebook Event Page • Media Releases • Website • Newsletter

Lunch Sponsor | $7,500
Distribute promotional give-aways in swag bags
RECOGNITION: Verbal • Program Book • Event Signage • Signage at Halfway houses • Registration Signage • Invitations • Event Poster • Announcement on Social Media • Facebook Event Page • Media Releases • Website • Newsletter

Golf Cart Sponsor | $5,000
Distribute promotional give-aways in swag bags
RECOGNITION: Signge on Golf Carts • Verbal • Program Book • Event Signage • Table Signage • Invitations • Event Poster • Website

Beverage Cart Sponsor | $3,000
Distribute promotional give-aways in swag bags
RECOGNITION: Signge at Beverage/ Snack Area • Program Book • Event Signage • Announcement on Social Media

Bag Tag Sponsor | $1,500
Distribute promotional give-aways in swag bags
RECOGNITION: Logo on Bag Tags • Program Book

Contest Sponsor | $1,000
Distribute promotional give-aways in swag bags
RECOGNITION: Sponsor Logo on Sponsor Board • Verbal • Program Book

Specialty Hole Sponsor | $750
RECOGNITION: Sponsor Logo on Sponsor Board • Opportunity to Set-up Sponsor Provided Tent, Table and Chair at Hole • Program book

Hole Sponsor | $500
Sponsor Logo on sponsor board

FOURSOMES:
Foursome includes lunch, cocktail reception, and dinner.

General Admission: $3,500 | Individual: $875
Early Bird: $3,150 | Individual: $788
Receive a 10% early bird discount if purchased by June 30, 2022.
How will you Transform Community Health?

Corporate Partner and Event Sponsor Donation Commitment Form

Donor/Company Name: ____________________________
(As you would like to be listed in print communication)
Address ____________________________ Phone ____________________________ Email: ____________________________
City/State/Zip ____________________________
Contact Name ____________________________

Corporate Partner | Transforming community health through giving allows corporations to support Ingalls Development Foundation on a system wide level with a single annual commitment. As a Corporate Partner your contributions will have significant reach and impact.

— Diamond | $100,000 and above — Titanium | $75,000—$99,999 — Platinum | $50,000—$74,999
— Gold | $25,000—$49,999 — Silver | $15,000—$24,999 — Bronze | $10,000—$14,999

Event Sponsorship, Branding and Recognition Opportunities

— All IN Corporate Event Sponsorship | $100,000 — Prime brand recognition and placement
  Customizable high level sponsorships of Annual Benefit Gala, Promise of Hope Fashion Reveal and/or Ingalls Open Golf Outing

• Individual Event Sponsorships | Check the box for your desired sponsorship(s).

Promise of Hope Fashion Reveal
— $30,000 Haute Couture Mission
— $15,000 Snazzy Advocate
— $10,000 Chic Palette
— $7,500 En Vogue Runway
— $5,000 {anache Swag
— $2,500 Fashionista Silent Auction
— $1,000 Honorary Inspiration Table

50th Annual Benefit Gala
— $75,000 Champion
— $50,000 Believer
— $40,000 President’s Reception
— $30,000 Sustainer
— $25,000 Illuminator
— $15,000 VIP Reception
— $10,000 Cocktail Reception
— $7,500 Auction
— $5,000 After Party
— $2,500 Centerpiece
— $1,000 Advocate

Ingalls Open Golf Outing
— $15,000 Champion (1 available)
— $12,500 Course (2 available)
— $10,000 Dinner Sponsor
— $7,500 Lunch Sponsor
— $5,000 Golf Cart
— $3,000 Beverage Cart
— $1,500 Score Card
— $1,000 Contest Sponsor
— $750 Specialty Hole
— $500 Hole Sponsor

Total amount $ ____________ Signature ____________ Date ____________

Payment Methods

Credit Card | Visa, Mastercard, Amex, Discover)
Name on Card ____________________________ Card # ____________________________ Exp Date: ______ CVV: ______
Online: www.ingallsfoundation.org
Check: Make payable to and remit to Ingalls Development Foundation, 1 Ingalls Drive, Harvey, IL 60426
For additional information contact Lisa Barker at 708.915.6153 | lisa.barker@ingalls.org
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