

INGALLS DEVELOPMENT FOUNDATION

Transforming Community Health

Generosity helps heal.
Help *transform*
community health in
the Southland.



AT THE FOREFRONT

**UChicago
Medicine**

Ingalls Memorial

2022

■ **CORPORATE PARTNERSHIPS**

■ **SPONSORSHIP, BRANDING, AND RECOGNITION OPPORTUNITIES**



Transforming Community Health

Whose world will you transform today

Increase your impact by joining with other organizations to help UChicago Medicine Ingalls Memorial transform community health and accelerate advancements in patient care, education and training, and research and innovation. Improve the health of our community.

Corporate Charitable Partner | Annual Giving

Direct Annual Giving supports the unrestricted Ingalls Impact Fund. This program engages business leaders and companies in our mission of transforming community health.

Event Sponsor

There are numerous opportunities for your organization to become involved with events that benefit UChicago Medicine Ingalls Memorial.

Promise of Hope Fashion Reveal | March 31, 2022

49th Annual Benefit Gala | June 25, 2022

Ingalls Open Golf Outing | July 25, 2022

Customized Campaigns and Special Promotions

Give back to the Southland community and grow your brand at the same time through fun and innovative fundraising drives. In an increasingly competitive marketplace, consumers are looking to align with companies that share their values and support the same causes they do. Partnering with UChicago Ingalls Memorial Hospital can show customers or potential customers you care about the surrounding community.

Pictured: Lori Stern, Rogers and Holland Jewelers
Promise of Hope Supporter

GENEROSITY HELPS HEAL

We passionately pursue our mission to improve the health of all Chicago Southland communities we serve and especially those most in need of your help. In 2021 the Ingalls Development Foundation provided over \$6 million in benefits and services.

Thanks to all



Capital Investment
EPIC: Electronic Patient Information
\$5,000,000



Cancer Research
\$600,000



COVID-19
\$115,000



Genetic Screening
\$115,000



Community Scholars
Employee Scholarships
\$108,650



Integrative Wellness
\$100,000



Community Impact Grants
\$85,000



Maternal Health
\$55,000



Safety Town/Rehab
\$55,000

OTHER ACTIVITIES + PROGRAMS

Desser Comprehensive Breast Center
Healthy Baby Network
Patient Financial Navigation
Desser Memorial Courtyard
Cardiac Club
Free Mammograms

Total Impact over \$6M



Humana

**INGALLS
MEDICAL
GROUP**



INGALLS AUXILIARY



A Xerox Company

ILLINOIS RETINA ASSOCIATES, S.C.



**Associated Laboratory
Physicians, S.C.**



ECKENHOFF
SAUNDERS
ARCHITECTS

Corporate Partner Program

Our generous corporate partners are critical to our mission to transform community health.

The Corporate Partners program is an alliance between corporations, and business leaders dedicated to demonstrating their heart for the southland community by making an investment in healthcare.

Corporate Partners provide the opportunities to put the latest medical discoveries and technologies to work in the Southland throughout the UChicago Medicine Ingalls Memorial system.

Make a difference in the lives of your employees, customers and the Southland community.

Become a Corporate Partner

We welcome the opportunity to design a Corporate Partner Program specifically for you. Corporate list is not exhaustive.



Event Sponsorships

ingalls Development Foundation hosts three major special events annually. Our events are wonderful opportunities to unite leaders, staff, supporters, and community at large. These events are designed to meet the ever increasing needs of patients and residents of the Southland.

Through event sponsorship, your business can align with the premiere hospital in the Southland in a very public way. Our team works closely with you to customize a program that meets your goals.

Choose from different sponsorship levels and events.

Enhance your company's visibility through logo inclusion, social media, event day banners, recognition in publications and various other promotional opportunities.

Network and engage potential business opportunities, customers, and employees.

Reward senior staff for their hard work and diligence.

INGALLS DEVELOPMENT FOUNDATION

PROMISE OF HOPE

Fashion Reveal



Promise of Hope Fashion Reveal Thursday, March 31, 2022

Odyssey Country Club, Tinley Park

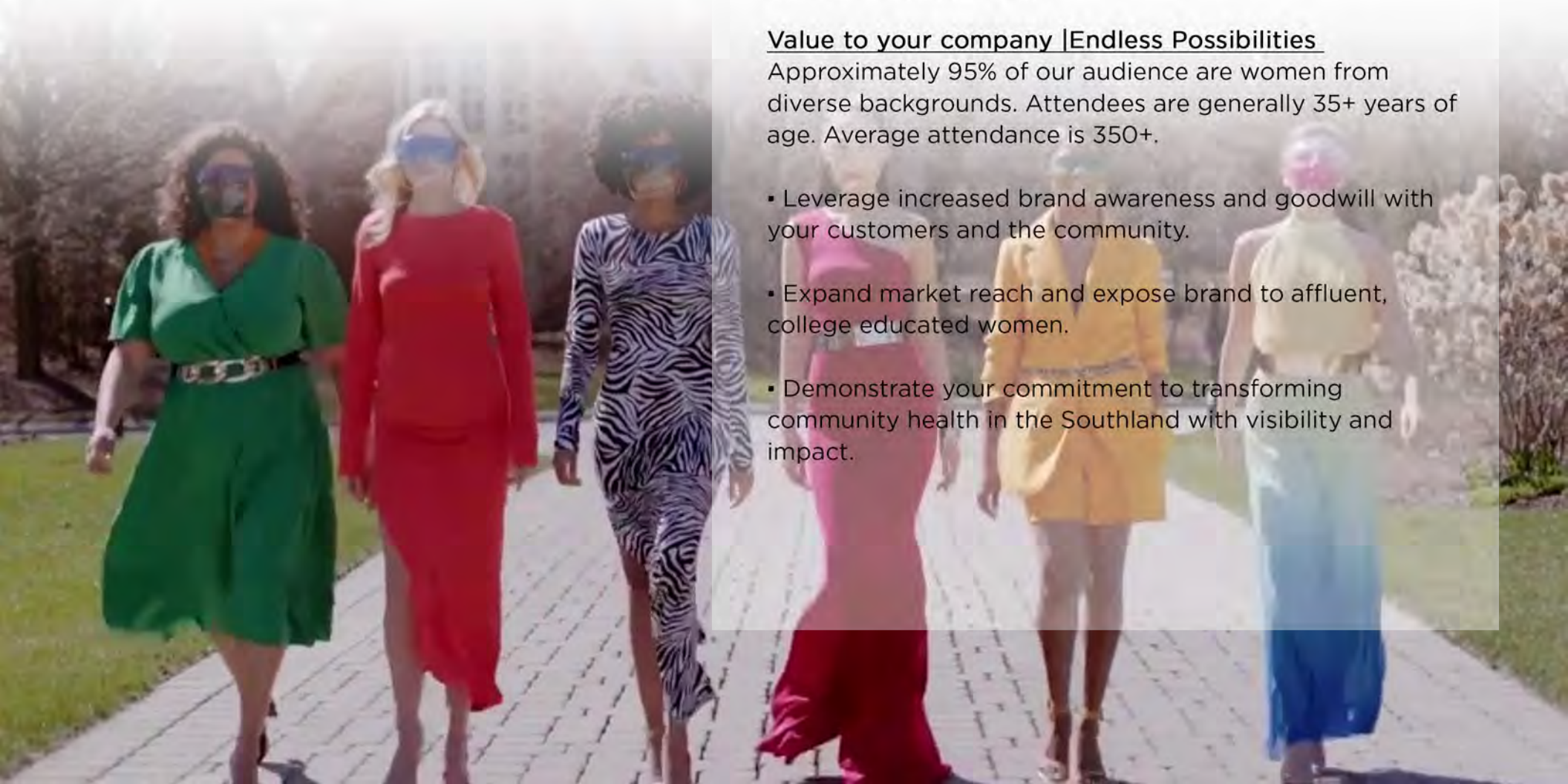
IMPACT: Helping Cancer Patients fight

In it's 22nd year, this annual event is focused on stopping Cancer's deadly impact and finding a cure. A portion of the proceeds benefit UChicago Medicine Ingalls Memorial world renowned life-changing Oncology Research, clinical trials, and therapies for current and future cancer patients, and the Ingalls Impact Fund.

Value to your company |Endless Possibilities

Approximately 95% of our audience are women from diverse backgrounds. Attendees are generally 35+ years of age. Average attendance is 350+.

- Leverage increased brand awareness and goodwill with your customers and the community.
- Expand market reach and expose brand to affluent, college educated women.
- Demonstrate your commitment to transforming community health in the Southland with visibility and impact.



SPONSORSHIP AND RECOGNITION OPPORTUNITIES



HAUTE COUTURE MISSION SPONSOR | \$30,000 | Exclusive

Two tables • Remarks • On the Video

RECOGNITION:

- Title sponsor recognition in promotional materials
- Corporate logo will have prime placement on all event related communication and promotional materials
- Pre-event Spotlight chat/pop-up with designated spokesperson
- Corporate logo within eBlasts linked to your website
- Logo on event website
- Prime placement of two ads in Digital Program
- Opportunity to distribute giveaways
- Corporate logo included on virtual Step and Repeat background
- Prominent listing on sponsor slides
- Inclusion in day of event program announcements
- Recognition in post-event thank-you materials
- Spotlight article in IDF newsletter

SNAZZY ADVOCATE \$15,000

One table • Distribute promotional give-aways in swag bags

RECOGNITION:

- Presenting Sponsor recognition in promotional materials and corporate logo will have prominent placement on all event related communication and promotional materials
- Recognition in eBlast, pre-event networking and pre-show loop
- Corporate logo within eBlasts linked to your website
- Logo on event website
- Prominent placement of two ads in Digital Program
- Recognition in event press releases
- Inclusion in day of event program announcements
- Recognition in post-event thank-you materials

CHIC PALATE | \$10,000

RECOGNITION: • eBlast, pre-event networking and pre-show loop • Corporate logo within eBlasts linked to your website • Logo on event website • Prominent placement of one ad in Digital Program • Recognition in event press releases • Inclusion in day-of-event program announcements • Recognition in post-event thank-you materials

EN VOGUE RUNWAY | \$7,500

RECOGNITION: • eBlast, pre-event networking and pre-show loop • Special recognition during fashion show introduction • Additional mentions during Fashion show • Corporate logo within eBlasts linked to your website • Inclusion in day of event program announcements • Recognition in post-event thank-you materials

PANACHE SWAG | \$5,000

RECOGNITION: • eBlast, pre-event networking and pre-show loop • Corporate logo on swag giveaway item • Corporate logo within eBlasts linked to your website • Inclusion in day of event program announcements • Recognition in post-event thank-you materials.

FASHIONISTA SILENT AUCTION | \$2,500

RECOGNITION: • eBlast, pre-event networking and pre-show loop • Special recognition on the Silent Auction pages and app • Corporate logo within eBlasts linked to your website • Inclusion in day of event program announcements • Recognition in post-event thank-you materials

Honorary Inspiration Table | Table for 10 Cancer Patients and Oncology Staff | \$1,000

RECOGNITION: • Verbal acknowledgement • Program Book • Table signage • Announcement on Social Media



Stacey Eaton, Cancer Survivor and Clinical Trial Participant

INGALLS DEVELOPMENT FOUNDATION



50th Annual Benefit Gala Saturday, June 25, 2022

Tinley Park Convention Center, Tinley Park

Impact: Transforming Community Health

Proceeds from the Annual Benefit Gala serve the patients, caregivers and employees through the Ingalls Impact Fund as well as capital projects, trials and general needs.

Value to your company

800+ attendees, primarily from the healthcare industry, generally 35+ years of age, with families.

- Leverage increased brand awareness and goodwill with your customers and the community.
- Expand market reach and expose brand to affluent, college educated decision makers and business owners
- Demonstrate your commitment to transforming community health in the Southland with visibility and impact.

Smokey Robinson
2019 Gala Entertainer

SPONSORSHIP AND RECOGNITION OPPORTUNITIES

Tables should be purchased separately unless otherwise noted.



Champion Sponsor | \$75,000

Two tables • Program Remarks • Distribute promotional give-aways in swag bags

RECOGNITION: All Event signage including table signage • Save the Date • Invitations • Verbal and visual acknowledgement • Prominent full page program book recognition • Pre-Event Posters • Website logo & link • Meet and Greet • Newsletter recognition • Video • Sponsorship announcement on social media • Logo recognition on Facebook event page • Media Releases • Slide show during program • Gobo display at Benefit Gala

Believer Sponsor | \$50,000

One Table • Distribute promotional give-aways in swag bags

RECOGNITION: All Event signage • Save the Date • Invitations • Verbal and visual acknowledgement • Select full page program book recognition • Pre-Event Posters • Website logo & link • Meet and Greet • Newsletter recognition • Video • Sponsorship announcement on social media • Logo recognition on Facebook event page • Media Releases • Slide show during program

Sustainer Sponsor | \$30,000

Distribute promotional give-aways in swag bags

RECOGNITION: All Event signage including table signage • Save the Date • Invitations • Verbal and visual acknowledgement • Full page program book recognition • Pre-Event Posters • Website Logo & link • Meet and Greet • Newsletter recognition • Video • Sponsorship announcement on social media • Logo recognition on Facebook event page • Media Releases • Slide show during program

Illuminator Sponsor | \$25,000

RECOGNITION: Special event signage for A/V & Lighting • Save the Date • Invitations • Verbal and visual acknowledgement • Full page program book recognition • Pre-Event Posters • Website Logo • Sponsorship announcement on social media • Logo recognition on Facebook event page • Media Releases

VIP Reception Sponsor | \$15,000

RECOGNITION: Special event signage • Invitations • Verbal and visual acknowledgement • Half page program book recognition • Pre-Event Posters • Website Logo • Sponsorship announcement on social media • Logo recognition on Facebook event page • Select media releases

Cocktail Reception Sponsor | \$10,000

RECOGNITION: Special event signage • Invitations • Verbal and visual acknowledgement • Half page program book recognition • Pre-Event Posters • Website name listing • Sponsorship announcement on social media • Name recognition on Facebook event page

Auction Sponsor | \$7,500

RECOGNITION: Special event signage • Invitations • Verbal and Visual acknowledgement • Program Book recognition • Website name listing • Sponsorship announcement on social media • Name recognition on Facebook event page

After Party Sponsor | \$5,000

RECOGNITION: Special event signage • Invitations • Program book recognition • Website name listing • Sponsorship announcement on social media • Logo recognition on Facebook event page

Centerpiece Sponsor | \$2,500

RECOGNITION: Guest table signage • Invitations • Program book recognition • Website name listing • Sponsorship announcement on social media • Name recognition on Facebook event page

Advocate | \$1,000

RECOGNITION: Program book recognition





Ingalls Open Golf Outing Monday, July 25, 2022

Olympia Fields Country Club, Olympia Fields

Impact: Preventing Blindness

Proceeds from the Ingalls Open help fight blindness for patients battling retinal ailments and funds the Ingalls Impact Fund.

Value to your company

Approximately 95% of our audience are men from diverse backgrounds. Attendees are generally 40+ years of age.

- Leverage increase brand awareness and goodwill with your customers and the community.
- Expand market reach and expose brand to affluent, college educated decision makers and business owners.
- Demonstrate your commitment to transforming community health in the Southland with visibility and impact.

SPONSORSHIP AND RECOGNITION OPPORTUNITIES

Foursome must be purchased separately.



Champion Sponsor | \$15,000 | Exclusive

Distribute promotional give-aways in swag bags

RECOGNITION: Banner on each course • Pin Flags • Verbal • Podium Sign • Program Book • Event Signage • Table Signage • Registration Signage • Invitations • Event Poster • Announcement on Social Media • Facebook Event Page • Media Releases • Website • Newsletter

Course Sponsor | \$12,500

Distribute promotional give-aways in swag bags

RECOGNITION: Banner on select course • Verbal • Podium Sign • Remarks • Program Book • Event Signage • Table Signage • Registration Signage • Invitations • Event Poster • Announcement on Social Media • Facebook Event Page • Media Releases • Website • Newsletter

Dinner Sponsor | \$10,000

Distribute promotional give-aways in swag bags

RECOGNITION: Verbal • Program Book • Event Signage • Table and Bar Signage • Registration Signage • Invitations • Event Poster • Announcement on Social Media • Facebook Event Page • Media Releases • Website • Newsletter

Lunch Sponsor | \$7,500

Distribute promotional give-aways in swag bags

RECOGNITION: Verbal • Program Book • Event Signage • Signage at Halfway houses • Registration Signage • Invitations • Event Poster • Announcement on Social Media • Facebook Event Page • Media Releases • Website • Newsletter

Golf Cart Sponsor | \$5,000

Distribute promotional give-aways in swag bags

RECOGNITION: Signage on Golf Carts • Verbal • Program Book • Event Signage • Table Signage • Invitations • Event Poster • Website

Beverage Cart Sponsor | \$3,000

Distribute promotional give-aways in swag bags

RECOGNITION: Signage at Beverage/Snack Area • Program Book • Event Signage • Announcement on Social Media

Bag Tag Sponsor | \$1,500

Distribute promotional give-aways in swag bags

RECOGNITION: Logo on Bag Tags • Program Book

Contest Sponsor | \$1,000

Distribute promotional give-aways in swag bags

RECOGNITION: Sponsor Logo on Sponsor Board • Verbal • Program Book

Specialty Hole Sponsor | \$750

RECOGNITION: Sponsor Logo on Sponsor Board • Opportunity to Set-up Sponsor Provided Tent, Table and Chair at Hole • Program book

Hole Sponsor | \$300

Sponsor Logo on sponsor board

FOURSOMES:

Foursome includes lunch cocktail reception and dinner.

North Course: \$3,500 | Individual: \$875

South Course: \$3,150 | Individual: \$775

Receive a 10% early bird discount if purchased by June 30, 2022.



How will you Transform Community Health?

Corporate Partner and Event Sponsor Donation Commitment Form

Donor/Company Name: _____

(As you would like to be listed in print communication)

Address _____ City/State/Zip _____

Contact Name _____ Phone _____ Email: _____

Corporate Partner | Transforming community health through giving allows corporations to support Ingalls Development Foundation on a system wide level with a single annual commitment. As a Corporate Partner your contributions will have significant reach and impact.

____ Diamond | \$100,000 and above

____ Titanium | \$75,000—\$99,999

____ Platinum | \$50,000—\$74,999

____ Gold | \$25,000—\$49,999

____ Silver | \$15,000—\$24,999

____ Bronze | \$10,000—\$14,999

Event Sponsorship, Branding and Recognition Opportunities

____ All IN Corporate Event Sponsorship | \$100,000 - Prime brand recognition and placement

Customizable high level sponsorships of Annual Benefit Gala, Promise of Hope Fashion Reveal and/or Ingalls Open Golf Outing

• Individual Event Sponsorships | Check the box for your desired sponsorship(s).

**Register
Online!**

ingallsfoundation.org/events

Promise of Hope Fashion Reveal

____ \$30,000 Haute Couture Mission
____ \$15,000 Snazzy Advocate
____ \$10,000 Chic Palate
____ \$7,500 En Vogue Runway
____ \$5,000 {anache Swag
____ \$2,500 Fashionista Silent Auction
____ \$1,000 Honorary Inspiration Table

50th Annual Benefit Gala

____ \$75,000 Champion
____ \$50,000 Believer
____ \$40,000 President's Reception
____ \$30,000 Sustainer
____ \$25,000 Illuminator
____ \$15,000 VIP Reception
____ \$10,000 Cocktail Reception
____ \$7,500 Auction
____ \$5,000 After Party
____ \$2,500 Centerpiece
____ \$1,000 Advocate

Ingalls Open Golf Outing

____ \$15,000 Champion (1 available)
____ \$12,500 Course (2 available)
____ \$10,000 Dinner Sponsor
____ \$7,500 Lunch Sponsor
____ \$5,000 Golf Cart
____ \$3,000 Beverage Cart
____ \$1,500 Score Card
____ \$1,000 Contest Sponsor
____ \$750 Specialty Hole
____ \$500 Hole Sponsor

Total amount \$ _____ Signature _____ Date _____

Payment Methods

Credit Card (Visa, Mastercard, Amex, Discover)

Name on Card _____ Card # _____ Exp Date: _____ CVV: _____

Online: www.ingallsfoundation.org

Check: Make payable to and remit to Ingalls Development Foundation, 1 Ingalls Drive, Harvey, IL 60426
For additional information contact Lisa Barker at 708.915.6153 | lisa.barker@ingalls.org

Contact Info

INGALLS DEVELOPMENT FOUNDATION

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